

## Founder Insights Guest Speakers (in schedule order)

### Colby Crenshaw

#### President, Tiger Rentals; Lamar Alum

Colby Crenshaw is President and Founder of Tiger Rentals Group. Beginning with rentals of industrial cleaning equipment in 1995, Colby has seen the company through five energy cycles, and has helped expand the business into multiple products, services and regions operating in 25 plus countries with approximately 800 team members. Colby holds a Bachelor's degree in Applied Arts and Science from Lamar University.

### Fred Vernon, MBA

#### Founder & CEO, KLV Ventures; Lamar Alum

Fred Vernon is Founder and CEO at KLV Ventures, specializing in feet transportati0 0 8.1 southeast Texas. KLV provides delivery services f(0 0 8.0)-13.4 (r )JJETEMC /P Lang tenUS/MCH 49 BDC B90.038 Tw 8.2 6 0 8.2 85.6 421.9598 Tm[

Fred holds MBA and MSA degrees from Lamar University.

### Tejus Mane

#### Co-Founder, AtmoSpark Technologies.; Lamar Alum

Tejus is a technology and startup enthusiast with over seven years of experience in product-market fit, commercialization and accelerator design. He co-founded AtmoSpark Technologies, an atmospheric water extraction company, where he led the customer and prototype development phase. He holds a Master's degree in Chemical Engineering from Lamar University.

### Dusten Moore

#### President & Founder, Integrity Pump & Equipment; Lamar Alum

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# Boot Camp for Lamar Entrepreneurs Fundamentals of

Faculty: **Jack M. Gill**, PhD, Lamar Alum, Rice Professor, VC

**Richard Prots**, EdD, MBA, Executive Director, EILU

**Jeff Dyson**, MBA, Professor & Former Director, Lamar MBA Program

**Dates: Thursday & Friday, February 16 & 17, 2023**

**Location: EILU Building, Room 113, 5091 Rolfe Christopher Dr., Lamar Univ.**

This fast-paced Boot Camp focuses on the dynamics of high-tech entrepreneurship and has been very popular at Harvard, MIT, Indiana University, Rice University, Purdue, Stanford, the University of Texas, University College London and other Leading Universities.

The **Entrepreneur core lectures** include:

- **Venture Capital, Entrepreneurs, VC Firms, Angels**
- **Startup Company Dynamics and Role of Boards**
- **Financings, Capitalization Schemes, Valuations**
- **Landmines on the Road to Success**

In addition, **notable guest Entrepreneurs, all Lamar Alums**, tell their own successful startup stories and all the lessons they learned. Real-World Entrepreneurship at play! **"Live, ongoing Case Studies"**

## Thursday, February 16, 2023

- 1:30 **Welcome and Kickoff:** Lamar President Jaime Taylor
- 1:35 **Boot Camp Objectives:** Dr. Richard Prets, EILU Director
- 1:45 **Founder Insights:** Colby Crenshaw, President