

Objective 1: To strengthen student support

1. Develop internal document highlighting all student support services and appoint a liaison(s) to interface with existing LU student support infrastructure
- 2.

B. STRATEGIC GOAL: Leverage core strengths while elevating the overall quality of education and scholarship

C. STRATEGIC GOAL: Develop a leading-edge environment

Objective 1: To develop forward-looking academic programs, program outcomes, and

D. STRATEGIC GOAL: Enhance data-based systems, metrics, and reporting procedures

Objective 1: To promote use of departmental data to improve enrollment and graduation rate

1. Align departmental performance metrics with CoFAC strategic plan outcomes
2. Establish a department committee to assess data and identify areas that require data analysis and improvement
3. Implement CoFAC metrics for enrollment management, particularly in terms of course sections and course enrollment

Objective 2: To promote use of data to improve faculty and staff performance

1. Increase the number of students completing online course evaluations
- 2.

E. STRATEGIC GOAL: Tell Lamar University's story to connect the communities we serve